



# PAWS

ON THE

# Dance Floor

FRIDAY, APRIL 8, 2022 | 10:30AM–2PM

ART OVATION HOTEL SARASOTA

TICKETS \$200 EACH | [PAWS2022.GIVESMART.COM](https://PAWS2022.GIVESMART.COM)



**HSSC**  
THE HUMANE SOCIETY  
OF SARASOTA COUNTY

# Sponsorships

**AFTER A TWO-YEAR HIATUS, WE'VE GOT OUR GROOVE BACK!** The Humane Society of Sarasota County returns to Art Ovation Hotel on **FRIDAY, APRIL 8**, for our sizzling-hot signature luncheon, Paws on the Catwalk. Only this year, it's not a fashion show or an art walk. We've got rhythm in our soul and a swing in our step, so we're calling it **PAWS ON THE DANCE FLOOR.** You can expect a high-energy dance party vibe with music and performers spanning the decades and genres. We'll have all the elements you expect from Paws: animal-themed shopping, exclusive HSSC swag for purchase, sumptuous cocktails, a tasty lunch with a decadent dessert, a fabulous live auction, and of course lots of adorable cats and dogs. Maybe you'll even take home a new dance pawtner! We also have some fresh twists we think you'll dig, like a viral dance challenge featuring our certified Hot Guys. Instead of the traditional all-white dress code, go platinum with your attire and dress like your favorite musical era or genre. **DOORS OPEN AT 10:30AM.**

If you're not a party animal, don't worry: no singing or dancing required. But don't be surprised if you find your head bobbing, your paws tapping, and your tail wagging. Especially when you hear that **ALL PROCEEDS GO DIRECTLY TO THE 2,700 ANIMALS HSSC WILL CARE FOR THIS YEAR.**

Paws on the Dance Floor is going to be a chart-topper. You can contribute to the record-breaking success by sponsoring. Opportunities start at just \$750. **If you're interested, please contact Autumn Steiner at [asteiner@hssc.org](mailto:asteiner@hssc.org) or 941.955.4131 x121 or visit [PAWS2022.GIVESMART.COM](http://PAWS2022.GIVESMART.COM)**

SPONSORSHIP OPPORTUNITIES FOR 2022 PAWS ON THE DANCE FLOOR*	BEST IN SHOW (ONLY <b>TAKEN</b> AVAILABLE)	CAT'S MEOW	PUPPY LOVE	SMITTEN KITTEN	PAWTRON
AMOUNT	\$10,000	\$5,000	\$3,000	\$1,500	\$750
FAIR MARKET VALUE**	\$690	\$690	\$276	\$138	\$138
TICKETS	10	10	4	2	2
ALL HSSC ANNUAL PARTNER PERKS***	X				
OPPORTUNITY TO SPEAK TO THE CROWD	X				
OPPORTUNITY TO PROVIDE MARKETING MATERIALS TO 2,700 HSSC ADOPTERS FOR ONE YEAR	X				
RECOGNITION ON ALL EVENT MARKETING MATERIALS	TOP BILLING	X	X	X	X
ADVERTISEMENT IN EVENT PROGRAM	2-PAGE SPREAD	FULL PAGE	1/2 PAGE	1/4 PAGE	
PODIUM RECOGNITION AT EVENT	X	X	X	X	

\*Limited underwriting opportunities are available. Please contact Autumn Steiner for details.

\*\*Your gift is tax-deductible to the extent permitted by law and is limited to the excess of money contributed over the fair market value of the goods or services provided.

\*\*\*For details about HSSC's Annual Partner Program, please visit [www.hssc.org/give/partner-program](http://www.hssc.org/give/partner-program)

# PAWS ON THE Dance Floor



## 2022 PAWS ON THE DANCE FLOOR SPONSORSHIP FORM



**YES!** We want to help make this the most successful Paws ever by sponsoring.

Please complete this form and return to Autumn Steiner at the address below. If you prefer to pay online with credit card, you can do so securely at [paws2022.givesmart.com](https://paws2022.givesmart.com)

**TAKEN** \$10,000 Best in Show (only 1 available)    \_\_\_ \$5,000 Cat Meow    \_\_\_ \$3,000 Puppy Love  
 \_\_\_ \$1,500 Smitten Kitten    \_\_\_ \$750 Pawtron    \_\_\_ Underwrite \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Email Address \_\_\_\_\_

Billing Address (if different from mailing address) \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ (Payable to Humane Society of Sarasota County)

Please invoice me for \$ \_\_\_\_\_

Please charge my credit card in the amount of \$ \_\_\_\_\_  VISA  MC  AMEX  DISC

Credit Card # \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date. \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

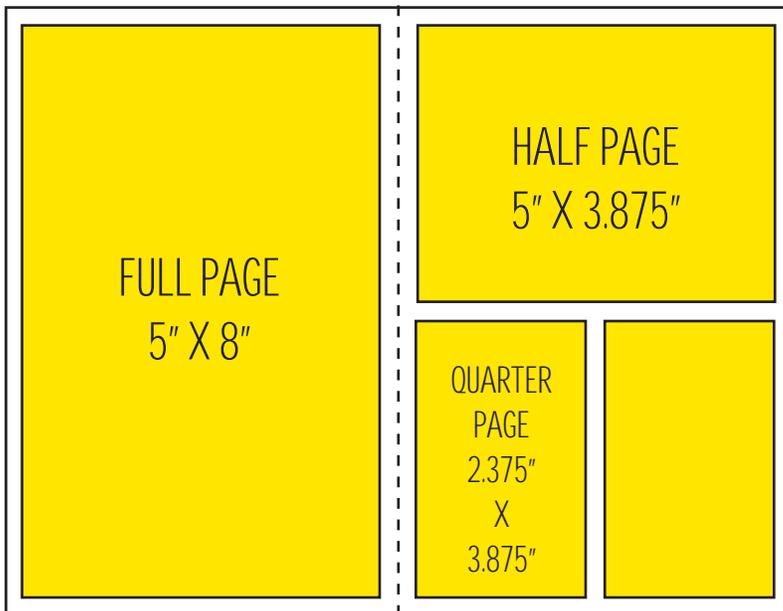
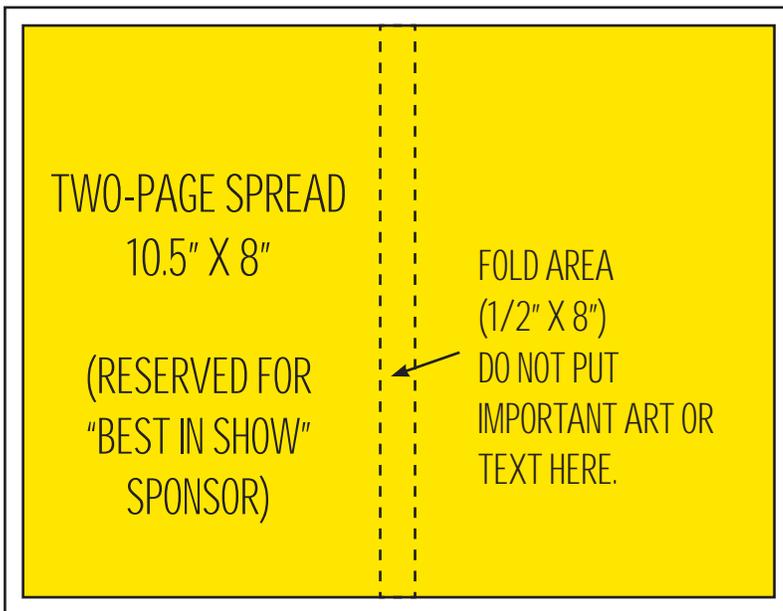
**Please return completed form to Autumn Steiner at the Humane Society of Sarasota County:  
 2331 15th Street, Sarasota, FL 34237 | P: 941.955.4131 x121 | E: [asteiner@hssc.org](mailto:asteiner@hssc.org)**

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## PROGRAM AD SPECS



### AD SIZES (W X H)

- 2-PAGE SPREAD: 10.5" X 8"
- FULL PAGE: 5" X 8"
- 1/2 PAGE: 5" X 3.875"
- 1/4 PAGE: 2.375" X 3.875"

### AD SPECS

- BLEED: NONE
- COLOR SPACE: CMYK
- RESOLUTION: 300 DPI
- ACCEPTABLE FILE FORMATS:  
.JPG, .PDF, .PNG, .TIF, .EPS
- FILES THAT ARE NOT CORRECTLY SIZED  
WILL BE RESIZED OR CROPPED AT  
HSSC'S DISCRETION
- DO NOT SEND A COLOR PRINTOUT OR  
BUSINESS CARD TO BE SCANNED

### ARTWORK DEADLINE:

**FRIDAY, MARCH 24, 2022**

SUBMIT ARTWORK TO:  
[ASTEINER@HSSC.ORG](mailto:ASTEINER@HSSC.ORG)

ADS ARE AVAILABLE FOR À LA CARTE PURCHASE.  
CONTACT AUTUMN STEINER FOR PRICING.

QUESTIONS?  
CALL 941.955.4131 X121