15TH ANNUAL
GOLF Tournament
SATURDAY, SEPTEMBER 28
LAUREL OAK COUNTRY CLUB

ALL PROCEEDS BENEFIT
THE HUMANE SOCIETY OF SARASOTA COUNTY
**DATE**  
Saturday, September 28, 2019

**LOCATION**  
Laurel Oak Country Club  
2700 Gary Player Boulevard  
Sarasota, FL 34240

**TIME**  
7:30am–Check-In & Continental Breakfast  
8:30am–Shotgun Start  
1:30pm–Lunch & Awards Ceremony

**PROCEEDS**  
Benefit the Humane Society of Sarasota County

**SPONSORSHIP LEVELS**  
Title Sponsor: $5,000  
Hole-in-One Sponsor: $3,000  
Eagle Sponsor: $2,500  
Birdie Sponsor: $1,500  
Underwriting opportunities also available

**BEST BALL SCRAMBLE**  
$175 per player or $600 per team of four

**ATTIRE**  
Golf Course Attire. No Jeans.

**CONTACT**  
Autumn Steiner  
941.955.4131 x121  
asteiner@hssc.org  
www.hssc.org/golftournament/
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT</th>
<th>BIRDIE ($1,500)</th>
<th>EAGLE ($2,500)</th>
<th>HOLE-IN-ONE ($3,000)</th>
<th>TITLE ($5,000)</th>
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<tbody>
<tr>
<td>BANNER AT EVENT</td>
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<td>HOLE FLAG</td>
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<td>OPPORTUNITY TO PROVIDE MARKETING MATERIALS TO HSSC’S ADOPTERS FOR ONE YEAR (1,700 ADOPTIONS ANNUALLY)</td>
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<td>1ST HOLE</td>
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<td>COMPANY LOGO AND WEBSITE LINK ON HSSC’S WEBSITE FOR 1 YEAR</td>
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<td>SPECIAL THANK YOU IN HSSC’S ENEWSLETTER</td>
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<td>TEE BOX SIGNS</td>
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<tr>
<td>RECOGNITION ON TEAM’S GOLF CART</td>
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<tr>
<td>ADVERTISEMENT IN EVENT PROGRAM</td>
<td></td>
<td>1 HALF-PAGE AD</td>
<td>1 FULL-PAGE AD</td>
<td>2-PAGE SPREAD</td>
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<tr>
<td>NUMBER OF PLAYERS (TEAMS OF 4)</td>
<td>4</td>
<td>4</td>
<td>8</td>
<td>8</td>
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<td>COMMEMORATIVE PLAQUE</td>
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<td>RECOGNITION AT START OF TOURNAMENT AND AT LUNCH RECEPTION</td>
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<td>COMPANY NAME AND/OR LOGO ON EVENT AND PRESS COLLATERAL</td>
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<td>SPONSOR RECOGNITION IN EVENT EBLAST (16K+ SUBSCRIBERS)</td>
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<td>SPONSOR RECOGNITION ON HSSC’S WEBPAGE AND FACEBOOK</td>
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<td>NAME IN EVENT PROGRAM</td>
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UNDERWRITING OPPORTUNITIES

- **Beverage Cart** (Only 1 Available): $2,000
  Includes company signage on beverage cart and at comfort stations
- **Registration** (Only 1 Available): $1,500
  Includes company logo/name on registration site and special text message to all players
- **Breakfast** (Only 1 Available): $1,000
  Includes signage at breakfast buffet
- **Snack Bags** (Only 1 Available): $750
  Includes company logo/name on snack bag tag (~120 players)
- **Towels** (Only 1 Available): $650
  Includes company logo/name on the towel (~120 players)
- **Program** (Only 1 Available): $500
  Includes half-page program ad
- **Centerpieces** (Only 1 Available): $250
  Includes signage at each table

All underwriters will receive recognition on event website, eblasts, and program. Does not include tournament entry.

ADD-ONS

- **Hole Flags**: $250 each
  Tournament flag with company logo/name
- **Tee Box Signs**: $150 each
  Sign at tee box with company logo/name or custom message
- **Lunch Only**: $50

*Mulligans, Skirts, Strings, and 50/50 Tickets will be available for advance purchase and at check-in.*

REGISTER: [www.hssc.org/golftournament/](http://www.hssc.org/golftournament/)

CONTACT US: Autumn Steiner 941.955.4131 x121 or asteiner@hssc.org
Yes, I/We wish to sponsor or participate in the 2019 Humane Society Golf Tournament!

☐ Title Sponsor ($5,000): **TAKEN**
☐ Hole-in-One Sponsor ($3,000)
☐ Eagle Sponsor ($2,500)
☐ Birdie Sponsor ($1,500)
☐ Underwrite: ______________________________________________________ $________________
☐ Hole Flag(s) ($250 ea.): $________________
☐ Tee Box Sign(s) ($150 ea.): $________________
☐ Team(s) of 4 ($600/team): $________________
☐ Individual Player(s) ($175 ea.): $________________
☐ Lunch Only ($50/guest): $________________
☐ Tax-Deductible Donation: $________________

Please see the sponsor packet for details. You can register and pay online at hsscgolf19.givesmart.com. You can also buy items like mulligans and 50/50 tickets in advance and pick them up at check-in on the day of the event. The good faith estimate of the fair market value of goods/services received is $104 per player and $29 for lunch guests only. You will receive a tax acknowledgement after the event. We will contact you closer to the event to get your players’ names. In the event of inclement weather, the tournament will be cancelled, and all registration fees will be considered a donation to HSSC.

Company Name ______________________________________________________________________________________________________________
(As you would like it to appear in all printed materials. Email high-resolution digital logo to asteiner@hssc.org.)

Contact Person ______________________________________________________________________________________________________________

Address _______________________________________________________________________________________________________________________

City __________________________________________________________ State __________________________ Zip __________________________

Telephone # _________________________________________________ Fax # __________________________________________________________

Email Address ________________________________________________________________________________________________________________

☐ Enclosed is my check for $ _______________  (Payable to Humane Society of Sarasota County)
☐ Please invoice me for $ _______________

☐ Please charge my credit card in the amount of $ _______________

☐ VISA ☐ MC ☐ AMEX ☐ DISC

Credit Card #: __________________________________________________ Security Code ________________ Exp. Date. _____ / ______

Name on Card __________________________________________________ Signature ______________________________________________________

Please return completed form to Autumn Steiner at the Humane Society of Sarasota County:
2331 15th Street, Sarasota, FL 34237  |  P: 941.955.4131 x121  |  F: 941.955.3715  |  E: asteiner@hssc.org
PROGRAM ADS

AD SIZES (W x H)
- Spread: 10.5” x 8”
- Full page: 5” x 8”
- 1/2 page: 5” x 3.875”

AD SPECS
- Bleed: None
- Color Space: CMYK
- Resolution: 300 dpi
- Acceptable File Formats: .JPG, .PDF, .PNG, .TIF, .EPS
- Files that are not correctly sized will be resized or cropped at HSSC’s discretion
- Do NOT send a color printout or business card to be scanned

ARTWORK DEADLINE:
Friday, September 13, 2019

SUBMIT ARTWORK TO:
Kristin Cooper
kcooper@hssc.org

QUESTIONS?
Call 941.955.4131 x103

Ads are available for à la carte purchase. Contact Autumn Steiner at 941.955.4131 x121 for pricing.