



# SPONSORSHIP OPPORTUNITIES

Friday, April 27th, 2012

*The Ritz Carlton*

\$85 per person

10:30am



## Highlights

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- **New Location! The Ritz Carlton!!**
- **Signature Cocktail at entrance and wine service at lunch!**
- **Multi-Boutique Shopping Experience!**
- **Exciting Fashion Show featuring Men, Women, Children and of course Animals!**
- **Live performance from Sarasota's own America's Got Talent Contestant Chris Eisenberg!**
- **Hilarious emcees Les McCurdy & Ken Sons!**
- **300 expected to attend!**
- **Awesome auction items including some adorable furry ones!**

## Committee Members

**CO-CHAIRS** *Alex Miller & Chris Doelker*

**FASHION SHOW CHAIR** *Anne Chauvet, DVM*

Ginny Armington, Deborah Blue, Aime Boyle, Kristi Bratzke, Susan Callahan, Roger Capote, Aimie Cogan, Catherine Ellis, Sydney Gruters, Noelle Haft, Cindy Harmon, DVM, Rachel Hautamaki, Kimberly Manooshian, Susan Marano, Karen Mirci, Julie Pepi, Whitney Prewitt, Janet Rice, Dini Russell, Ali Shagan, MD, Pam Tenaerts, MD, Jenna Viesta.

# Sponsorship Opportunities

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All sponsors receive a free retail table to showcase their company or to sell items before and after the event. A \$250 value!

## **Best in Show Title Sponsor - \$7,500**

- Paws on the Catwalk presented by YOU/YOUR COMPANY
- Reserved seating for twenty (20) at a prime location
- Complimentary champagne provided at each table
- Receive ten (10) adoption gift certificates valued at \$750
- Opportunity to provide marketing materials in HSSC adoption packages for one year
- Recognition at the event
- Table Signage
- Name or logo featured on the signature gift bag (exclusive to title sponsor)
- Put unlimited items in the signature gift bag
- Your name/logo prominently displayed on the event invitation distributed to 2,500+ people
- A link from the HSSC website to your company's website for one year
- 2 Full page ads in the Paws on the Catwalk program book
- Name or logo recognition in the HSSC newsletter (distribution 10,000)

## **Top Dog - \$3,000**

- Reserved seating for ten (10)
- Complimentary champagne at your table
- Receive five (5) adoption certificates valued at \$375
- Opportunity to provide marketing materials included in HSSC adoption packages for one year
- Recognition at the event
- Table Signage
- Opportunity to provide an item in the signature gift bag
- Your name/logo prominently displayed on the event invitation distributed to 2,500+ people
- A link from the HSSC website to your company's web site for one year
- Full page ad in the Paws in the Catwalk program book
- Name or logo recognition in the HSSC newsletter (distribution 10,000)

## **Puppy Love - \$1,500**

- Reserved seating for ten (10)
- Recognition at the event
- Table Signage
- Opportunity to supply an item in the signature gift bag
- Your name/logo displayed on the event invitation distributed to 2,500+ people
- A link from the HSSC website to your company's website for one year
- Half-page ad in the Paws on the Catwalk program book
- Name or logo recognition in the HSSC newsletter (distribution 10,000)

## **Pick of the Litter - \$750**

Buy now and save! Get a group of your best friends together and save \$100!  
Reserve your table of ten (10) by January 31st and save \$10 per ticket.

# YES - I would love to sponsor the 2012 Paws on the Catwalk

Sponsor name (corporate or individual)

Contact name

Telephone

Address

E-mail

City, State, Zip

Name on Credit Card & Credit Card Number

Expiration Date/CVV

## Sponsorship Level

- Title Sponsor - \$7,500
- Top Dog - \$3,000
- Puppy Love - \$1,500
- Pick of the Litter - \$750
- Please contact me about a custom or media sponsorship\_\_\_\_\_
- I cannot attend but would like to make a donation of \$\_\_\_\_\_

Please complete this form and return to:  
Humane Society of Sarasota County  
2331 15th Street  
Sarasota, FL 34237

Phone 941.955.4131 x 121  
Fax 941.955.3715

IRS tax information: HSSC is a not for profit 501c3 corporation. All donations are deductible to the fullest extent of the law. Federal ID # 59-6014943



## A Letter from our Board Chair



Dear Friend,

The Humane Society of Sarasota County is delighted to be planning its Sixth Annual Paws on the Catwalk Luncheon, set for Friday, April 27th at the Ritz Carlton.

Paws on the Catwalk is one of HSSC's largest and most popular fund raisers. What's not to like about chic fashion, lovable pets, local celebrities, a delicious menu (including a specialty drink created just for us) and great company? As usual, we expect to attract more than 250 guests and will be vigorously promoting the event to our donors, adopters and the public.

All of the money raised will benefit HSSC shelter pets and the community we serve through programs including pet adoptions, low-cost spay/neuter referrals, pet therapy, behavior counseling, humane education, a community food pantry and much more! HSSC is the area's largest no-kill shelter and it does not refuse intake based on age, health or breed. Last year, every adoptable pet – many of whom were seniors, had serious health issues or were not among the most popular breeds – found a home!

These remarkable achievements would not have been possible without the support of people like you. Your Paws on the Catwalk sponsorship will demonstrate your support for HSSC and provide essential assistance to our community.

Your contribution is essential, because HSSC is not funded by state or local government, the Humane Society of the United States, Sarasota's Animal Rescue Coalition (ARC) or any other organization. We rely on direct, personal support through donations, grants and bequests to do all that we do for our pets and our community.

Thank you for supporting the Humane Society of Sarasota County's lifesaving mission and for helping to make our community better for all.

Warmest regards,

*Chris Voelker*

Board Chair

P.S. I look forward to seeing you at the luncheon! All of us are eager to personally thank you for your vital and much-appreciated contribution.